

Creafi press release new offices Slovakia and Austria 090204.txt
Creafi opens new offices in Slovakia and Austria!

Creafi Communications (www.creafi.com), one of the world's fastest growing fixed web advertising networks, specialized in publishers and advertisers directed at the youth gaming audience, has recently opened offices in Martin, Slovakia and _____, Austria. With these two new offices the company now has a physical presence in eight countries globally, Denmark, Spain, Argentina, USA, Canada, UK, Austria and Slovakia.

Jens Haxgart, founder and CEO of Creafi, states that "in the current economic environment there is an ever greater need to work as closely as possible with our clients to help them in maximizing their return on investment, whether they are the publishers making up our network or the advertisers that run campaigns on it. Opening these two new offices facilitates the communication required to achieve that aim."

Creafi was founded in 2006 as the answer for companies looking for a global solution to their online promotions. The company operates both a CPC/CPM publisher network, and a promotional brokerage arm that sources CPA traffic for casual gaming services. The company operates at various levels depending on their clients need, for example, in some advertiser cases going as far as handling everything from creatives and landing pages through to promotional budgets per territory and vertical channel, in doing so freeing up the advertiser's time, allowing them to concentrate on improvements to their core products, and thereby improving a competitive advantage. These services are offered free depending on monthly budgets. For those clients that do not require, or indeed desire, service at such a micro level, Creafi acts as a traditional advertising network ensuring however that they have a direct customer services contact available by IM, email and telephone at any time. As Tom Horsey, COO of the company mentions "our utmost priority is to ensure maximum economic return for our clients, both by closely matching publisher supply with advertiser demand, and by offering them as much support as is humanly possible throughout the advertising processes that relate to them".

In addition to fixed web advertising, Creafi offers a 360° solution to interactive marketing in general through its sister companies; Froggie (www.froggie-mm.com) a company specializing in Mobile Marketing Solutions, and Publicidad Interactiva (www.pi2006.es) specialists in Mobile Advertising.

For further information on the Creafi group, please contact info@creafi.com